

## Minutes of the *Good people* Board meeting no.4

Date: 31.12.2024

Present: Martin Thaulow, Catinca Slavu, Ivan M. Nielsen

### Agenda:

1. Activities since the last Board meeting
2. Approval of annual report and financial report 2024
3. Update on strategy and resource mobilisation for 2025
4. AOB

The Board discussed and agreed on the following in relation to the agenda items above:

1. **Good people** continued the strategy of prioritising engagement at people festivals in Denmark with an outstanding presence at the Youth Festival (Ungdommens Folkemøde) on 4-5 Sep. **Good people's** very remit was in direct alignment with the festivals' annual themes of *democracy; future and reform; and next generation and connections*, respectively. The main engagement (Young Voices Fighting for Freedom and Democracy – bringing together activists from Syria, Ukraine, Iran and Afghanistan) was extraordinarily well received, the organisers allocating it as the opening act on the main stage as well as providing support and planning to continue cooperation in the future. This was complemented by a side engagement (at the Dybet scene), where **Good people** organised an in-depth discussion on the atrocities of the Assad regime and their consequences on the rules-based international order. Martin Thaulow's exhibit 'Voices of the Future' was also displayed throughout the festival.
2. The annual report and financial report for 2024 were adopted, as uploaded on the website.
3. As Syria has been a key focus for **Good people**, the developments of December 2024 have had an impact on the development of the strategy for 2025. This will continue to build on the experience from 2024, pursuing a string of festival and other similar engagements, potentially expanding outside Denmark. **Good people** will also pursue specific funding opportunities in support of advocacy for fundamental universal values, such as freedom, democracy and the rules-based international order. However, the strategy will be revised in the first months of 2025 taking geopolitical developments into consideration.
4. As of 1 January 2025, for branding purposes, the organisation will be referred to as 'Good people for change'.  
**Good people** will meet with the advisory team in the first quarter of 2025, prior to the general assembly meeting.

The following Board meeting will take place no later than June 2025.